



# direct mail

Different sizes, different formats, multiple pieces all correctly enclosed and despatched



At FCS, we can take care of all of your direct mail requirements. We can come up with a whole range of different formats and make sure that the right mailers get to the right people.

Our expertise in data management allows us to send highly personalised DM campaigns to specifically targeted groups or audiences. Better still, our wide range of electronic printing technology supports this with the flexibility of printing in dozens of different sizes and formats. And we can put your data through a number of final processes including de-duplication, bar coding, postcoding, mailsort and walksort.

In addition, our high speed laser mail technology means we can personalise documents in as many areas as you choose, as well as incorporating signatures, logos, maps and so on. FCS uses multi-stage inserters, combined with barcode, OMR and OCR technology, to give you total control of multiple prime documents and selective inserts into each individual package.

### **A wide range of mailings**

**All of these in-house facilities and resources enable us to produce a vast range of mailings - selective targeted mailings, customer loyalty mailings, direct mail campaigns, invoices and statements as well as investment certificates and much more.**

However complex your selective insert programme, we can deliver it with 100% accuracy. We also enclose into envelopes by machine, or do hand enclosing for packages that are not machine compatible.

### **Advanced camera matching**

**This cutting edge technology ensures that all of the individual personalised pieces in every single one of your mailings are delivered to the right recipients - no matter how complicated the mailing.**

The cameras at the heart of our system read either a unique series of numbers or a 2D barcode, which we print discreetly onto the document or envelope. This allows us to significantly enhance production speeds with 100% integrity and makes the entire process more efficient and totally accurate.

Want to find out more?

For a free no-obligation assessment of your mailing requirements, call FCS today on

**0121 306 4300**



Head Office: Wood Lane, Erdington, Birmingham. B24 9QL.  
www.fcslasermail.co.uk sales@fcslasermail.co.uk

