



post

Making your postal arrangements more
reliable and cost-effective



At FCS, we can provide a range of postal optimisation services designed to bring you better, more reliable postal arrangements and save you money.

The UK mail market is changing. New service providers have made significant investments to offer customers new, competitively priced services. There is now more choice for you, but equally some confusion.

We understand the postal market and the changes that are taking place. Our people are drawn from the UK postal industry, so we have the expertise, skills and practical experience to make the mail system work more cost effectively for your business.

In the current economic climate, it makes sense to be looking for cost savings on your marketing activity. So it would be useful to ask yourself a few questions.

How can we reduce our postal costs now that the postal market has opened up? Are we currently getting the very best value and service? Are there cheaper and better alternatives available from the new service providers and can we trust them? How do we choose between the range of products on offer from the new postal operators? Could we reduce our environmental impact and save on postage?

Make better decisions

We can provide the answers to all of these questions for you. Indeed, our services can give you all the tools and advice you need to make a fully informed decision and save money.

With much greater choice now available to you, we can offer you expert advice on how to make the most of this choice to reduce your mailing costs without reducing the quality of the service you receive.

It's not just a case of comparing new postal companies. We take a look at your overall mailing requirements and advise you on the most efficient way to despatch your mailings. Whether it's through the choice of material, postal operator or different product offerings, we'll help you achieve the most cost-effective combination.

Want to find out more?
For a free no-obligation assessment of your postal arrangements, call FCS today on
0121 306 4300

